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Blog Digest

[07.06.2008 **first posted on silicon republic**]

It's ladies' choice! For the week that's in it, what with Sex and the City hitting the silver screen, we take a look at the best blogs aimed at the fairer sex.

Pop Gadget



<http://www.popgadget.net/>

First off, I hate gadgets aimed at women solely on the basis that they come in hot pink or have a flower motif.

But this site is not teeming with lurid Hello Kitty phone accessories: it talks about useful devices any busy lady might be interested in. Gadget reviews range from a handheld photo therapy device for hay fever to a SIM recovery doo-dah for when you've dumped your phone at the bottom of your bag and random button-bashing has erased important numbers or text messages.

As the site organisers point out, women are ignored by tech mags and technology by women's mags, so this venture makes a refreshing change

Go Fug Yourself <http://gofugyourself.typepad.com>

It's a busy day at the office and your brain feels like it's about to melt. This is the ultimate, trashy, blog equivalent of Heat or Hello! and chronicles car-crash outfits of all your favourite celebrities. Sit back, close your word processing documents down for a few minutes and have a laugh at the expense of movie stars who think it appropriate to come to a film premiere wrapped in tin foil or have the misfortune to get caught in their PJs and rollers while popping down to the corner shop.

Krishna De www.krishnade.com/blog

This blog is not strictly aimed at women but is run by Irish businesswoman Krishna De, a branding and marketing expert. De is a busy and productive lady who has a sister site called Today's Women in Business, as well as being a main contributor to Podcast Sisters, another connected blog that gives advice to professional women on how to grow their business or career through podcasting. I think De's blog is a perfect starting point for anyone interested in a more female-oriented perspective on the technology and business world, while being equally accessible to both sexes.

FatMammyCat

Posted: June 7th, 2008 under **news, Websites.**

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